

Results – Community Needs Assessment Survey

Conducted by



In partnership with

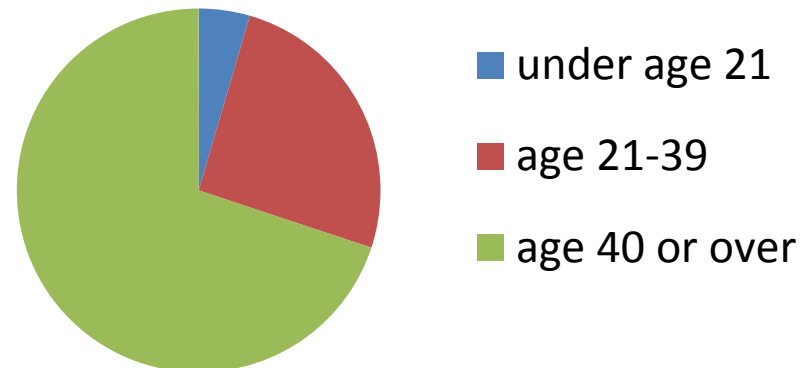


Background on the Survey

- **Why the Foundation Conducted the Study:**
 - Foundation wants to adjust the focus of its Unrestricted Funds grant making to better align it with the community's current priorities, challenges and needs.
 - To better understand these priorities, challenges and needs, a survey open to all in the community was conducted.
- **With survey results the Foundation plans to:**
 - Consult with other local funding and charitable organizations.
 - Finalize the focus for its future Unrestricted Funds grant making.

On-line Survey Details

- Conducted November 1 – 19, 2017.
- Publicized via social media, local press coverage and word-of-mouth.
- 202 responses received.
- 82 respondents identified their location (zip code):
 - 67 from zip codes nearest to Kenosha (53140, 53142, 53143, 53148)
 - 8 from Westosha (west of I-94)
 - 7 from outside Kenosha County
- 176 respondents identified their age range:



Question 1

(multiple options: choose up to three with a write-in option):

What are the three things you like most about living in Kenosha/Kenosha County?

- **Arts and Culture - cited in 75 surveys (37% of all)**
- **Uniqueness of the Urban / Rural mix - 70 (34.5%)**
- **Family – 55 (27%)**
- **Jobs and the Economic Climate – 51 (25%)**
- Convenience – 45 (22%)
- Recreational / Sports opportunities - 44 (22%)
- City and County have so much to offer – 41 (20%)

Top theme among the 21 written responses:

Access to the Lakefront and Parks (7)

Question 2

(multiple options: choose up to three with a write-in option):

What do you think are the three most significant social issues/challenges facing our community?

- Substance Abuse - cited in 83 surveys (41% of all surveys received)
- Mental Health - 71 (35%)
- Crime – 56 (28%)
- Homelessness and Affordable Housing – 52 (26%)
- Poverty – 37 (18%)
- School issues (truancy and graduation) – 32 (16%)

Top theme among the 19 written responses:

Adult education and literacy (5)

Question 3

(multiple options: choose up to three with a write-in option):

What types charitable / non-profit groups do you support via donations, volunteering or both?

- Educational* Programs - cited in 76 surveys (38%) *Includes: schools, reading, literacy
- Health Services & Emergency Aid - 71 (35%)
- Foundations and charities – 56 (28%)
- Religious Organizations – 50 (25%)
- Performing Arts – 45 (22%)
- Visual Arts – 41 (20%)
- Youth Sports, Recreation – 40 (20%)

Top mentions among the 27 written responses:

Big Brothers, Big Sisters (3), Shalom Center (2), United Way (2)

Question 4

(open ended, write-in responses):

What one thing would make Kenosha and Kenosha County a better place to live?

- Overall - 99 responses received
- Responses can be grouped into the following categories:

Development / Community Projects – 20

Substance Abuse – 3

Transportation / Infrastructure – 8

Other – 5

Poverty Reduction – 8

Environment / Sustainability – 3

Communications / Collaboration / Cooperation – 7

Education – 3

Crime / Policing / Justice – 7

Arts / Recreation – 7

Families and Children – 6

Housing / Homelessness – 6

Mental Health – 6

Question 4

What one thing would make Kenosha and Kenosha County a better place to live?

Development / Community Projects	Transportation / Infrastructure	Poverty Reduction
Sample* of 20 responses	Sample* of 8 responses	Sample* of 8 responses
<p><i>“Build up downtown area” (5 similar comments received)</i></p> <p><i>“Less empty buildings and businesses taking better care of their property” (2 similar received)</i></p> <p><i>“New Performing Art Center</i> <i>“Convention Center”</i></p> <p><i>“Public market”</i></p> <p><i>“Uptown needs to be revitalized/cleaned up”</i></p> <p><i>“More opportunities west of the I (I-94)”</i></p>	<p><i>“...roads are terrible, our infrastructure is falling apart”</i></p> <p><i>“Sustainable travel/public transit”</i></p> <p><i>“Streetcar expansion on 7th Ave...connecting Carthage College ...to Downtown...”</i></p> <p><i>“...good public transportation...bus out to industrial parks for all shifts”</i></p> <p><i>“Public transportation past I-94”</i></p> <p><i>“Connect college campuses to downtown...with late night transportation”</i></p>	<p><i>“More family-supporting jobs”</i></p> <p><i>“Higher wages and full time jobs”</i></p> <p><i>“Job opportunities that truly support a living wage, offer benefits...and allow citizens to do more than just make ends meet.”</i></p> <p><i>“Poverty relief”</i></p> <p><i>“\$15 per hour minimum wage”</i></p> <p><i>“Reclaiming impoverished areas</i> <i>“Address poverty...”</i></p>

*NOTE: This is only a representative sample of responses – refer to the handout to view all written comments submitted and included in the analysis.

Question 4

What one thing would make Kenosha and Kenosha County a better place to live?

Communications / Collaboration / Cooperation	Crime / Policing / Justice	Arts / Recreation
Sample* of 7 responses	Sample* of 7 responses	Sample* of 7 responses
<i>"We would benefit from a better media (newspaper / website) connecting the city and county"</i>	<i>"By getting drugs off the street"</i>	<i>"Arts and entertainment facility for large concerts and plays"</i>
<i>"Working together as a community instead of in silos"</i>	<i>"Keeping our people safe"</i>	<i>"Entertainment complex-water park, performers, restaurant"</i>
<i>"Connecting our most vulnerable families to Kenosha institutions...parks, libraries..."</i>	<i>"Justice"</i>	<i>"A fun, unique and diverse night life."</i>
<i>"Increased collaboration with surrounding communities..."</i>	<i>"More police patrols at night"</i>	<i>"More community activities"</i>
<i>"Coordinating Services instead of competing"</i>	<i>"Stop widespread drug dealing"</i>	<i>"Higher end recreational activities, events and restaurants"</i>
	<i>"Police being versed in invisible disabilities"</i>	

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Question 5

(open ended, write-in responses):

What issues and/or organizations should the Foundation consider supporting?

- Overall - 102 responses received (refer to the handout to view all written comments submitted and included in the analysis).
- Responses referring to a Specific Organization – 29; most mentions:
 - Kenosha Literacy Council mentioned 8 times
 - Big Brothers, Big Sisters mentioned 6 times
 - Hope Council mentioned 3 times
 - Kenosha Community Media mentioned 3 times
- Responses referring to a **general** issue or cause – 58; most mentions:
 - Substance Abuse mentioned 11 times
 - Mental Health mentioned 11 times
 - Homelessness mentioned 10 times
 - Youth Programs mentioned 10 times
 - Arts mentioned 10 times
- Responses referring to a very **specific** issue or causes – 15; most mentions related to
 - Development mentioned 3 times
 - Civic Leadership / Politics mentioned 6 times
 - Social Justice mentioned 3 times

Next Steps

- Discuss results as part of the Foundation's effort to help set the focus of its future Unrestricted Funds grant making.
- Share and discuss results of the on-line survey with other stakeholders / donors (city, county, United way, etc.) – identify any opportunities.
- Share results with the community (meetings, social media, at Foundation's annual meeting in January 2018) – secondary response.

Any Questions?

Results of the on-line
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