The Kenosha Community Foundation

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Member:

Kenosha Area Business Alliance (KABA)

Kenosha Area Chamber of Commerce

Kenosha *Community* Foundation

Enhancing the present and ensuring the future of our community by understanding *What Kenosha Needs*

Report to the Community 2017

Officers and Directors

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Elynor Chemerow
Mary Enroth

Staff

Robert Schneider, Executive Director
Karen Kaiser, Office Manager

About the Foundation

Established in 1926, the Foundation is a community philanthropic organization organized to receive charitable gifts of any size and create endowment funds whose income is used to advance civic, cultural, educational, health and welfare causes in Kenosha County.

We are a tax-exempt public charity that manages philanthropic funds. From these funds, we annually award grants (to not-for-profit organizations) for programs responsive to community needs and scholarships to area students.

Annual Report developed by:
Tom Targos

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Kenosha Wisconsin

A Message from the President of the Board and the Executive Director

In our Annual Report, we want to share with you highlights of calendar year 2017, detailing our recent grant and scholarship distributions and highlighting our overall financial performance.

In addition to donations received and the creation of new endowment funds (including the Grace Kolakowski Fund for a Kenosha Performing Arts Center), the Foundation achieved asset growth through a successful investment strategy. So while our total distributions (through grants, sponsorships and student scholarships) more than doubled over 2016, through our investment strategy, overseen by the Foundation Board's Finance Committee, we achieved 13.7 percent investment growth in 2017.

A key highlight for the Foundation in 2017 was the completion of a Community Needs Assessment Survey (see following page). Conducted in collaboration with the Kenosha County UW-Extension, through the on-line survey we gained insight into Kenosha's social and human service needs; the results have helped to guide the Foundation's grant making focus in 2018.

We are committed to being "Kenosha's resource for charitable giving" - the focus since the Foundation was established in 1926. Consider joining us in our philanthropic efforts to support the people and the causes in Kenosha County.

Thank you for your interest,

Kenneth Fellman
President, Board of Directors

Robert Schneider
Executive Director

Our Family of Donors and Funds

Named Endowment Funds

Income from these endowment funds may be distributed to non-profit organizations on the advisement of the donor and at the discretion of Foundation's Board of Directors:

- Howard Brown Endowment for the Benefit of the Kenosha Community Foundation
- Advantage Bank Officers and Directors Fund
- Mary Frost Ashley Endowment
- Enroth Family Endowment
- Jessie R. Hopf Endowment
- Ralph and Frances A. Jaeschke Fund
- A. Allan and Isabel M. Jankus Fund
- Kenosha News Fund
- Orvis Family Endowment
- Kathleen Steumke Legacy Fund
- Charles Vignieri Fund
- Charles and Kathryn Heide Endowment Funds

Field of Interest Funds

The Foundation manages several Field of Interest funds. With these funds, donors instruct the Foundation to distribute all proceeds to non-profit organizations within a general area of interest; the Foundation then selects grantees via a competitive grant making process:

- The Women's Fund
- OMC Legacy Fund
- The LaFave Family Fund
- The Kubasiewicz Family Trust
- The Kenosha Arts Fund

Scholarship Funds

The Kenosha Community Foundation manages the endowment funds that award scholarships to deserving area students:

- Mary Bradford High School Class of 1961 Scholarship Fund
- Irene Buri-Nelson Scholarship at St. James Church
- The Foundation's Cropley Scholarship
- Herman and Virginia Gundlach Scholarships
- The Henry A. Link Scholarship Fund
- The Mary Louise Link Scholarship Fund
- A. Allan and Isabel M. Jankus Scholarship Fund
- The Mary Lou and Arthur F. Mahone Fund
- Manny Mitka Fund

For more information about the Foundation's family of funds, including how to start one of your own, visit **kenoshafoundation.org**.

Donor Advised Funds

The Kenosha Community Foundation manages the numerous funds established by Kenosha area residents, wherein each fund's donor – individuals and/or businesses - advises the Foundation on the grantee selection criteria and recommends specific annual award recommendations:

- Balmes Family Fund
- Bel-Ami Chemerow Fund
- Marion Gratz Fund
- Robert Loss Fund
- BMO Harris (formerly M & I) Corporate Fund
- Gene F. Soens Fund
- Elden and Ruth Weiss Fund
- Weir Family Fund

Organizational Endowment Funds

The Kenosha Community Foundation manages the following endowments which were established by a donor or group of donors to benefit Kenosha area nonprofit and charitable organizations:

- The Verne and Doris Gantzer Funds
- Brookside Care Center Endowment
- Green Ridge Cemetery
- Habitat for Humanity—Kenosha
- Hospice Alliance Foundation
- Kemper Center, Inc.
- Kemper Center Foundation
- Kenosha Area Family and Aging Services, Inc.
- Kenosha Community Youth as Resources
- Kenosha Public Museums
- Kenosha School of Technology Enhanced Curriculum (KTEC)
- Kenosha Symphony Orchestra Endowment Fund
- Kenosha Visiting Nurse Association, Inc.
- Library Square School
- Open Wings Learning Center
- Women and Children's Horizon

Fiscal Sponsorships

With a fiscal sponsorship, the Foundation – a 501(c)3 non-profit organization or charity – has an arrangement to allow another group or project (without non-profit status) to use the Foundation's tax exempt status to accept tax-deductible contributions from donors:

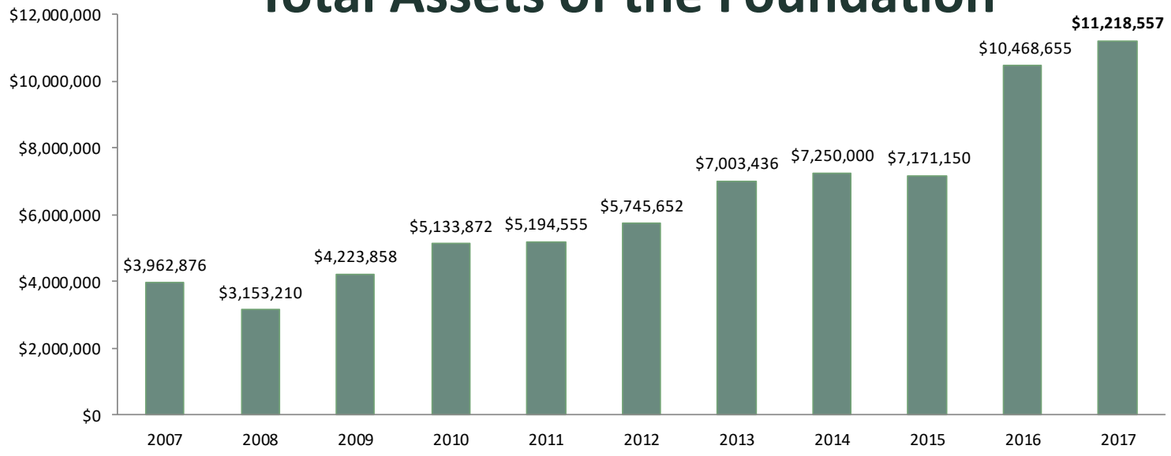
- Snap-on Associate and Franchise Disaster Relief Fund
- Development Professionals of SE Wisconsin
- Kenosha Festival of Cartooning
- Kenosha Potato Project
- Uptown Brass Village Association

Financial Statements

Statements of Financial Position as of December 31, 2016 and 2017.

	2016	2017
ASSETS		
Total Current Assets	**$10,458,014**	**$11,213,928**
Property and Equipment	**$10,641**	**$4,629**
TOTAL ASSETS	**$10,468,655**	**$11,218,557**
LIABILITIES AND NET ASSETS		
Liabilities (includes funds held for other organizations)	**$1,524,056**	**$1,642,348**
Net Assets (unrestricted, temporarily and permanently restricted)	**$8,944,599**	**$9,576,209**
TOTAL LIABILITIES AND NET ASSETS	**$10,468,655**	**$11,218,557**

Total Assets of the Foundation



Summary of Activities

	2016	2017
Total Donations Received (Contributions and Fundraising)	**$3,164,152**	**$339,686**
Total Distributions (Grants, Sponsorships and Scholarships)	**$278,286**	**$756,607**

Auditors—Tirabassi, Felland & Clark, LLC

Auditors Note: This is a summarized financial statement. Complete audited financial statements and copies of the Foundation's Form 990 are available; contact email at www.kenoshafoundation.org.

NOTE: The Kenosha Community Foundation operates in compliance with the National Standards for Community Foundations as set forth by the Council of Foundations.

Foundation Highlights in 2017

Conducted Community Needs Assessment Survey

The Foundation, in partnership with Kenosha County UW-Extension, conducted an online community needs assessment survey from November 1 through 19, 2017—we recorded over 200 responses.

In addition to sharing survey results with local stakeholders, they will help us to direct future grant making from our Unrestricted Funds.

The results of the survey, titled #WhatKenoshaNeeds, are summarized below.

What are the most significant issues/challenges facing the county?

Substance Abuse	41% of respondents
Mental Health	35%
Crime	28%
Homelessness/Affordable Housing	26%
Poverty	18%
School Issues	16%

To what issues/organizations should the Foundation focus its support?

In order of priority , as specified by survey respondents:

1. Substance Abuse
2. Mental Health
3. Homelessness/Affordable Housing
4. Youth Programs
5. Arts

What things do you like most about living in Kenosha County?

Arts and Culture	37%
Uniqueness of the Urban/Rural mix	35%
Family	27%
Jobs and the Economic Climate	25%
Convenience	22%
Recreation / Sports Opportunities	20%

What one thing would make Kenosha County a better place to live?

In order of priority , as specified by survey respondents:

1. Improve Local Transportation and Infrastructure
2. Poverty Reduction
3. Increase Community Communications / Collaborations
4. Address Crime / Police / Justice Sector Reforms
5. Arts and Recreation

Established the Grace Kolakowski Fund for a Kenosha Performing Arts Center

Realizing a need in Kenosha for culture and entertainment, long-time Kenosha resident Grace Kolakowski established the fund to "get people talking about and planning a new performing arts center to broaden , enlighten and enrich the spirit of the community."

Installed new works in Sculpture Walk-HarborPark

In September, the Foundation's Kenosha Arts Fund Committee installed the 2017-2019 exhibition of Sculpture Walk—HarborPark; 12 new works by Midwestern artists at sites along Kenosha's harbor and downtown; including , for the first time, in Civic Center Park.

Initiated Fiscal Sponsorships of Two New Area Groups

While the Foundation saw the successful transition of the Kenosha Creative Space to an independent non-profit organization, in 2017, we initiated fiscal sponsorship of two groups serving the Kenosha area: the Uptown Brass Village Association and the Kenosha Potato Project.

Health and Social Services

Organizations and programs that we supported in this sector include:

- Birds of a Feather
- Hope Council on Alcohol and Other Drug Abuse
- Hospice Alliance
- ***Kenosha Achievement Center***
- Kenosha Visiting Nurses
- National Alliance on Mental Illness (NAMI) of Kenosha County
- Shalom Center
- The Sharing Center
- Women and Children's Horizon

In 2017, the Foundation supported several programs offered by the **Kenosha Achievement Center** (KAC), including:

- Sprouts play group program,
- depression discussion groups , and
- the Summer Employment Exploration program that provided special needs students, ages 16-21, with paid work opportunities.

Arts and Culture

Organizations and programs that we supported in this sector include:

- Anderson Arts Center
- Center for Collaborative Research
- Fine Arts at First
- Kenosha Chamber Choir
- ***Kenosha Creative Space, Inc.***
- Kenosha Public Museums
- Kenosha Symphony Orchestra
- Lakeside Players
- Lemon Street Gallery and ArtSpace
- Southport Quilters Guild

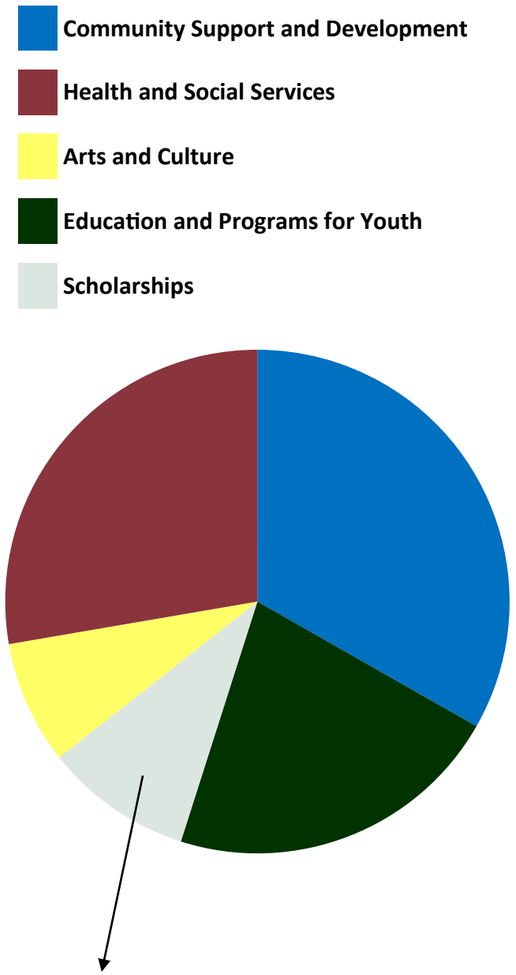
After three years of Foundation fiscal sponsorship, the **Kenosha Creative Space, Inc**. (KCS) received 501(c)3 non-profit status.

In December 2017, KCS purchased a downtown building on 57th Street; in addition to gallery/performance space, it is home to the **Kenosha Symphony Orchestra**, **Kenosha Art Association** and **Center for Collaborative Research**.

Where We Give

In 2017, the Foundation distributed $756,607 in grants and sponsorships to not-for-profit organizations that serve Kenosha County and in scholarships to area students.

2017 Distributions by Sector



In 2017, 48 Kenosha County students received over $70,000 in **scholarship funds** from Foundation endowments.

Over the past five years, to benefit community nutritional, physical and mental health, the Foundation helped establish several community garden programs throughout Kenosha County.

In 2017, we supported the **St. Matthew's ElderGarden** for ages 55 and over and, through a grant to the **Kenosha County UW-Extension**, the Wilson School Community Garden.

Community Support and Development

Organizations and programs that we supported in this sector include:

- Downtown Kenosha, Inc.
- Green Ridge Cemetery
- Hawthorn Hollow Nature Sanctuary *(Hyslop Foundation)*
- Kemper Center, Inc.
- Kenosha Commission on the Arts
- Kenosha Common Markets
- ***Kenosha County UW-Extension in support of the Wilson School***
- ***St. Matthew's ElderGarden***
- United Way of Kenosha County

With its innovative programming, the **Kenosha Literacy Council** (KLC) is a long-time Foundation grantee partner.

In 2017, we supported a number of KLC programs: *Women in Focus* workshops, Family Literacy Nights, Creating Literacy Leaders, and an English Learner program held during the school year - a collaboration with the **Boys and Girls Club of Kenosha**.

Education and Programs for Youth

Organizations and programs that we supported in this sector include:

- Big Brothers and Big Sisters
- Boys and Girls Club of Kenosha
- ELCA Urban Outreach Center
- ***Kenosha Literacy Council***
- Kenosha Music Teachers Association
- Kenosha YMCA
- Library Square School
- Open Wings Learning Community
- St. Joseph's Catholic Academy
- UW Parkside Foundation